



**ON THE  
MOVE:**

***Creating a Strong Future Together***

## ***Exhibitor Packet***

***Wednesday  
October 19, 2022***

***7:00 am - 5:00 pm***

**7:00 am - Registration & Breakfast  
Holiday Inn & Suites Overland Park West  
8787 Reeder Street, Overland Park, KS**

Exhibitors may attend speaker session and attend any track with seats available.

Confirmed booth location, setup details and final attendee list will be emailed to each vendor before the event.

Visit with the attendees! They represent a large number of practices from the Kansas City metro area and surrounding communities.

The Conference Committee is using many scenarios to work together to create a strong future for this year's event. They are committed to make this conference not only special but beneficial, both educationally and emotionally as we shift back to a sense of normalcy as we progress through the pandemic.

Fall is a special opportunity for the Kansas City healthcare community to get together and shed the old leaves and let them fall, leaving room for new growth in the future. Get energized! Let's share together once again, and make a commitment to create a revitalizing event with a full exhibit hall capacity attendees. We can create a future full of light and movement in a positive direction.



**NEW!**

***Get a Prime Booth Space!***

***Confirm Your Booth by Friday, July 1, 2022***

**Decorate your booth with  
COLOR and MOVEMENT!**

**Win the “Best Booth” Prize!  
A Free Booth for next year!**

## **ON THE MOVE CO - SPONSORS**



**Kansas City Metro  
Physician Association**



**AAPC of Kansas City  
Coding/Billing**

**Choose From  
2 Tracks / 8 Speakers**

**1.5 CEU Per Session  
ACMPE & AAPC Approved**

## **Sponsorships Available**

Whether you decide to exhibit or sponsor, both options are excellent ways to present a product or service to attendees.

Your participation and support of this community-focused event enhances the entire KC and surrounding areas, strengthening our healthcare community.

- Choose a sponsor level for the event. Big or small, you move forward!
- Sponsor a speaker and have your logo displayed!
- Sponsor part of the day's healthy meal package: breakfast, luncheon, breaks.
- Sponsor printing costs for brochure, signs, lanyards or badges
- We are open to other options you suggest as we move forward with this event.

## **Exhibitor Directions**

Secure your booth space by completing and signing the contract on page 4 before July 1, 2022.

**Online registration preferred** or mail completed, signed contract with your check to the GKC MGMA Central Office.

Contact the office for answers to your questions. If you have other ideas for a sponsorship, we are certainly wide open to consider them. See below information.

## **Contact for Information**

GKC MGMA Central Office  
1105 NE Westwind Drive, Lee's Summit, MO 64086-6709  
Phone: 816-806-1838  
Email: [info@gkcmgma.org](mailto:info@gkcmgma.org)

<https://gkcmgma.org/2022-On-the-Move-Conference>

**Offline registration information on page 4.**



# Details & Cost

## Exhibit Booth Fees

**Member: \$950.00** (GKC, KCMPPA, AAPC)

\* Note on contract which group(s) you're affiliated with

**Nonmember: \$1,150.00** Exhibitor fee includes advertising before and after the event.

### Standard Booth Space Includes:

- 8' X 8' booth space with draped table
- 2 chairs, wastebasket
- 3' drape back/sides
- ID sign for booth (7"x44" single line)
- 2 meal packages (breakfast, lunch, 2 breaks)
- \* May purchase additional meals for more reps

### Questions

[info@gkcmgma.org](mailto:info@gkcmgma.org) - 816-806-1838

## Wednesday, October 19, 2022

**7:00am Registration & Breakfast**

**8:00am Start to 5:00pm Closure**

### Exhibitor Setup Times

Tuesday, October 18	3:00pm - 7:00pm
Wednesday, October 19	6:30am - 7:15am
Wednesday Start	Be ready for attendees 7:30am
Exhibitor Tear Down:	Complete by 5:30pm

### Additional Fees

- Electric hookup, internet access, accommodations
- Added: Direct rental for additional options (rugs, extra table,) Rental/payment to Liberty Exposition.

**Exhibitors are invited to attend all sessions if space is available.**

## Block of Rooms at Holiday Inn & Suites OPW

A block of rooms has been reserved for the night of **Tuesday, October 18, 2022** at **Holiday Inn & Suites Overland Park West, 8787 Reeder Street, Overland Park, KS**

**Special Room rate is - \$89.00 per night.**

**Deadline to reserve a room is September 18, 2022** - with base room rates after that date.

The block is established for individual guest call in.

**Front Desk: 913-888-8440 or Sales at 913-895-2761 / Web link: <https://tinyurl.com/KCMGMA>**

GKCMGMA Reservations cannot be accepted without a credit card or advanced deposit.

HIOPW does its best to accommodate room requests, but cannot guarantee specific room numbers or floors.

Should anyone fail to show for their reservation, or does not cancel 48 hours prior to scheduled day of arrival, first night's room and tax will be posted to their credit card on registration.

**Room available at 3:00pm arrival day; departure day exit room by 12:00 noon.**

**Reserve your hotel room & exhibit booth by dates below.**

**HOTEL ROOM: Reserve by September 18, 2022    EXHIBIT BOOTH: Reserve by July 1, 2022**

# ON THE MOVE:

## Creating a Strong Future Together

The Exhibitor Application for exhibit space indicates Applicant's willingness to abide by all accompanying terms, conditions, guidelines, and general resolutions as well as any additional rules or regulations the management deems necessary for the success of the exhibition. Payment in full online registration preferred, or by check with this application. Exhibitor registrations will be dated as received and honored on a "first come, first served" basis for placement of your booth location. Other booth options will be emailed closer to the event.

**REQUIRED:** Are you a member of AAPC  GKC  KCMetro  Other \_\_\_\_\_

Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_ (used to create your ID sign)

Full Address: \_\_\_\_\_

Mobile (required): (\_\_\_\_) \_\_\_\_\_ Email (required): \_\_\_\_\_

PRINT names of booth reps. (The below listed names will be used to create name badges. Please type or print clearly.)

**1&2 - Meal packages included** (1) \_\_\_\_\_ (2) \_\_\_\_\_

**3&4 - Extra \$95 per person** (3) \_\_\_\_\_ (4) \_\_\_\_\_

### SPONSORSHIPS - For sponsor opportunities 816-806-1838

- PLATINUM— \$5,000 w/prem booth 8x10, 3 meals, wifi, electric
- GOLD — \$3,000 w/front booth space 8x10, 2 meals, wifi, electric
- SILVER— \$2,000 w/front booth space 8x8, 2 meals
- BRONZE— \$1,000 no booth, 1 attendee, 1 meal

All above include sponsor ad and use of logo

### EXHIBITORS - Booth Space & Options

- 1 booth-members of above \$950 /nonmember \$1,150
- Request electricity for booth - \$200
- Request WI-FI Internet for booth \$50
- CONTRIBUTOR— \$600+ 1 attendee, 1 meal
- Extra Meal Packages:  \_\_\_\_ # @ \$95 per person

### DOOR PRIZE GIVEAWAY (1 - 2 prizes per booth)

Participating? Yes  No  If yes, no of prizes: 1  2  Refund after Sept.1 subject to a \$200.00 cancellation fee.

**TERMS:** Contract price includes one (1) booth space 8x8', one (1) narrow 8' table with cover, plus two (2) chairs, wastebasket, and ID sign, plus two (2) meal packages (additional packages \$95 each) includes mini breakfast, luncheon, snacks. Exhibitor agrees to arrange with office—in advance—for any electrical or other special needs beyond those provided within this contract. This information will be relayed to Liberty Expo, exposition contractor. Mention large standing display above. Exhibitor agrees to accept all liability and responsibility for any damage to the HI&S Overland Park by their exhibits. Exhibitor further agrees to make no claims for any reason whatsoever, including negligence, against GKC, KCMetro, or AAPC of KC officers, contract staff, or members of either organization, where exhibiting for loss, theft, damage, or destruction of goods, or for any injury to the exhibitor or their employees while exhibiting at the Holiday Inn & Suites Overland Park West, 8787 Reeder Street, Overland Park, KS.

Authorized Signature Required: \_\_\_\_\_ Date: \_\_\_\_\_

### EXHIBITOR PAYMENT BY CHECK

Return this signed contract and booth/sponsor sheet with your check made payable, mail to: Greater Kansas City MGMA

OLD AMOUNTS BELOW

Greater Kansas City MGMA	Exhibitor Booth -**** Member	\$ 950	\$ _____
On The Move Conference	Exhibitor Booth - Nonmember	\$ 1,150	\$ _____
1105 NE Westwind Drive	Extra meal pkg over 2, \$95 per person	\$ 95	\$ _____
Lee's Summit, MO 64086-6709	Electricity Fee	\$ 200	\$ _____
	Internet Wi-Fi Access	\$ 50	\$ _____

Use Online Registration for all credit card transactions Sponsorship Amount \$ \_\_\_\_\_

<https://gkcmgma.org/2022-On-the-Move-Conference>

**TOTAL ENCLOSED** \$ \_\_\_\_\_

**Reserve your booth by July 1, 2022**

**Copy all completed forms for your records and send originals to address below or fax/email.**